

# Whirlpool® Entry Level Gas Range Refresh

Product Presentation



# Whirlpool Mass Range Line-Up



| Model Series    | WFG320M0M    | WFG505M0M     | WFG515S0M  | WFG525S0J        | WFG535S0L      | WFG550S0L      |
|-----------------|--------------|---------------|------------|------------------|----------------|----------------|
| OTS             | 9/5/22       | 9/5/22        | 10/25/22   | Now              | Noe            | Now            |
| Colors          | S, B, W      | S, B, W       | S, B, W    | S, B, W, V, T, Z | S, Z           | Z, V, B, W     |
| Capacity        | 5.1          | 5.1           | 5.0        | 5.0              | 5.0            | 5.0            |
| Convection      | -            | -             | -          | -                | Fan Convection | Fan convection |
| Air Fry         | -            | -             | -          | -                | Yes            | Yes            |
| Burners         | 4            | 5 (with oval) | 4          | 5 (with oval)    | 5 (with oval)  | 5 (with oval)  |
| Cleaning Method | Manual Clean | Manual Clean  | Self Clean | Self Clean       | Self Clean     | Self Clean     |
| Drawer Type     | Broiler      | Broiler       | Storage    | Storage          | Storage        | Storage        |



# Whirlpool® 5.1 Cu. Ft. Freestanding Gas Range with Broiler Drawer **WFG320M0M**

Available: Stainless Steel, White & Black

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## Two SpeedHeat™ Burners

Generate the **high heat needed to sear and boil** quickly



## Frozen Bake™ Technology

Skip preheating and **cook frozen favorites like pizza in fewer steps** with pre-programmed settings that automatically adjust cooking times

## Edge-to-Edge Cast-Iron Grates

More **space to sauté, boil and simmer** with cast-iron grates that extend across the entire cooktop.





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To



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# Whirlpool® 5.1 Cu. Ft. 30" Gas Range WFG505MOM

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Available: Stainless Steel, White & Black

## Center Oval Burner

Easily **fit large griddles and other longer cookware** on a fifth burner



## Frozen Bake™ Technology

Skip preheating and **cook frozen favorites like pizza in fewer steps** with pre-programmed settings that automatically adjust cooking times

## Edge-to-Edge Cast-Iron Grates

More **space to sauté, boil and simmer** with cast-iron grates that extend across the entire cooktop.





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# Whirlpool® 5.0 Cu. Ft. Freestanding Gas Range with Storage Drawer

## WFG515S0M

Available: Stainless Steel, White & Black



### Two SpeedHeat™ Burners

Generate the **high heat needed to sear and boil** quickly



### Frozen Bake™ Technology

Skip preheating and **cook frozen favorites like pizza in fewer steps** with pre-programmed settings that automatically adjust cooking times

### Edge-to-Edge Cast-Iron Grates

More **space to sauté, boil and simmer** with cast-iron grates that extend across the entire cooktop.

Storage Drawer





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# Preparing Your Sales Floor



## How to Sell: Frozen Bake™ Technology



### Ask Your Customer:

What are some of your go-to frozen foods?

### Demonstrate:

Explain how Frozen Bake™ technology will make cooking these meals easier by combining the preheating stage with the cooking stage for a one-step cooking process

## How to Sell: Edge-to-Edge Cast Iron Grates



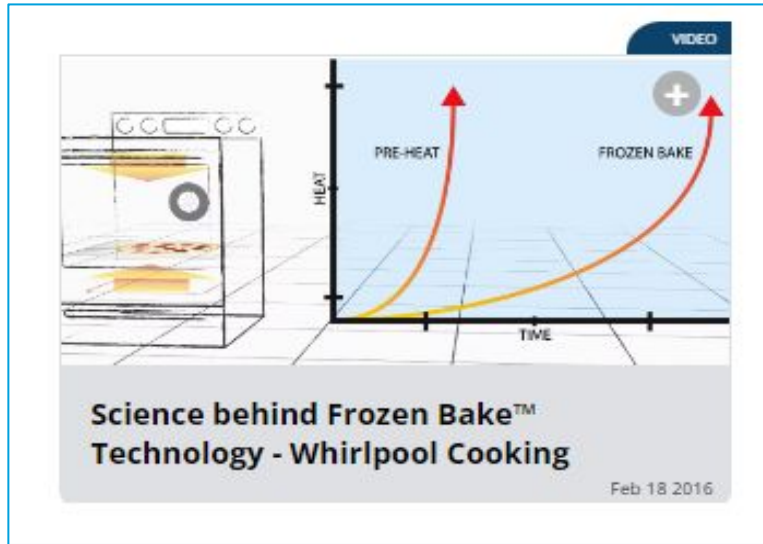
### Ask Your Customer:

What size of pots and pans do you usually cook with?

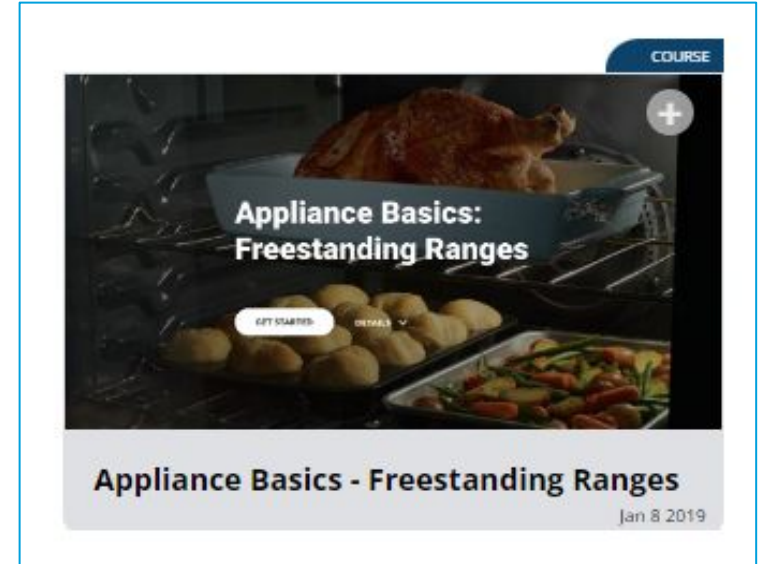
### Demonstrate:

Point out the edge-to-edge grates and take a pan to show how easy it is to slide from one side to the other.

Click Images For More Sales Tools



**Video:** Science behind Frozen Bake™ Technology- Whirlpool Cooking



**Appliance Basics:** Freestanding Ranges